

BERGESON ELEMENTARY SCHOOL FOUNDATION

MINUTES

Sept 1, 2016
8:00 AM

Foundation Members:

Miranda La Barge, President

Nicole Queen, Vice President

Hieu Arpawong, Co-Treasurer

Deana Totaro, Co-Treasurer

Samantha Baron, Co-Secretary

Anna Stehrenberger, Co-Secretary

Miranda La Barge called the meeting to order at 8:15 AM

Approval of Minutes

Motion made by Nicole Queen to approve the minutes from the August 7, 2016 meeting.
Second by Samantha Baron. Approved.

Financials

Treasurer's Report Update on the 180 Club Raffle Fundraiser.

Clarification of co-treasurer roles

Breakdown of income and payments to be made to date. Paper was passed out with that information.

Principal's Report

- Successful first few weeks of school. Parking lot changes have been received well and have been much more efficient as far as efficiency and safety matters are concerned. A lot of work has been done on the school over the summer. Good numbers in our classrooms, making sure they are balanced. Mandarin class is full.
- When class sizes were smaller, we were combining 2 classes into music at 1 time, but now that our class sizes are bigger those 40 students became 60 students. The music teachers pushed back and we need to add more sections to the music program. This year our kindergarten classes are only getting music every other week, since they come to school half the day. The 2 music teachers are coordinating better

this year and are working together on it. In order to maintain the current music schedule and increase the kindergarteners back to once a week, we will need to add sections to cover each class. So that would be 3 more units (approximately \$10,000). We currently have 12 sections and we need to raise more money. Funding them next year or not won't need to be decided until Spring 2017.

New Business

- Back to School Night Volunteer Schedule & Updates on Fundraisers
 - 180 Club Raffle
 - Tim's OC Music: Exclusive partnership with their rentals. Flyer has already gone out to all 4th and 5th graders last week and it will be in the Bark from here on out. See if we can get a percentage back for all purchases. Sam will follow up and see if we can get a percentage back in the future since we already negotiated for the 2016-2017 School year.
 - Back to School Night Dine Outs: Flyers? Will be in the Bark and on posters.
 - Ralphs- No flyer this year so we will make up a new one. Anna will take that over and create a flyer for Ralphs and AmazonSmile to be distributed at Back to School Night and also placed in folders for all students. See if we can find out how many people are signed up on behalf of Bergeson.- Anna
 - AmazonSmile- PTA has been selected for most AmazonSmile accounts although BESF has been the one to push this fundraiser. So we will need to get PTA to sign up and give the money that we have raised back to BESF (approx. \$35 worth)
 - Photography Flyer: New Photographer price point \$40 per session. All \$40 is donated to BESF + 5% of additional purchases. Flyer will be at Back to School Night.
 - Leftover Cash Register- In the office. Split equally between PTA, MIP and BESF. So we will get 20%.
- Social Media:
 - Limit Posts to 2-3 posts per week that are relevant and get likes and views.
 - Over posting loses appeal.
 - Use cohesive pictures/formats to keep the brand. Same picture for every meeting. Same picture for footprint Friday. Same picture for Raffle announcements, etc.

- Change our Closed FB Name? Ideas and/or suggestions: Keep Music so it doesn't sound like another entity.
- *Parent and Me Dance-*
 - Discussion about dance price points. Please gather data and information and plan to present at the next meeting so that BESF can know specific details. (Chairs: Jen Bergeron and Cindy Behrens)
- *Committee Chair Updates:*
 - *Garden-* Garden Tours and Ladybug Releases this week
 - *Ralphs-* Flyer to be created and passed out at Back to School Night. Also added to the Bark.
 - *Christmas Trees:* Need signups for volunteers at Back to School Night
 - *Silent Auction:* Nicole has a committee meeting coming up.
 - *Parent and Me Dance-* Discussion about dance price points and details, etc.
 - *Footprint Friday-* Signup Genius to be utilized in conjunction with Ms. Boys and assigned classes. Follow up with Room Parents to make sure we are getting enough help.

Next Meeting

October 13th 8:00 AM Location: MPR

Motion to adjourn was made at 9:24 by Miranda La Barge. Second by Anna Stehrenberger.
Approved.